Moxie meaning : courage, daring, or spirit

mox·ie (mks)

n. Slang

1. The ability to face difficulty with spirit and courage.

2. Aggressive energy; initiative: "His prose has moxie, though it rushes and stumbles from a pent-up surge" (Patricia Hampl).

3. Skill; know-how.

**Caption**

**One STEP Ahead**

Its about Technology

Performance With Excellence

Energetic Innovations

Your electronics partner

Passionate about electronics

Pioneering energy effective customised solutions

Customised solutions for future

Futuristic solutions

Building your trust on electronics drivers

Designing future for you

TQI – Technology Quality Innovation

**Vision**

* At moxie, we strive to bridge the gap between the available technology & demand of energy industry. Our goal is to deliver value to customers by using the latest advancements in electronics arena for producing energy efficient, reliable and affordable solutions.

**Mission**

* Our Mission is to serve our unique customer needs through customised energy saving product line exceeding the quality benchmarks.
* Our mission is to fulfil unique customer needs by providing reliable electronics drivers through our TQI approach

**About US**

* Moxie provides diverse range of electronics drivers with the core competency into AC-DC drivers and DC-DC drivers with extensive focus on energy saving solar & LED based applications.
* Our focus is to provide environmentally conscious solutions by creating products that are designed to meet unique customer needs and protect the environment for today and for the future
* Our products exemplify TQI (Technology, Quality and Innovation). Our products are known for their enormous energy efficiency and reliable performance.

**USP/ Why us?**

* As a technology focussed company driven by professionals with more than 40 years of combined experience in high end semiconductor field, we supply highly innovative products with best quality within cost constraints.
* Our highly flexible and customised approach as we feel each customer requirement is unique
* Great focus on quality with detailed test reports provided upfront
* Total solution provider with consultancy, design, manufacturing capability with our tie up with channel partners.
* Understanding implicit customer expectations on three core parameters – Affordability, Quality and timely delivery
* Global procurement strategy with component procurement from the leading companies at the best rate.
* We convert innovative ideas into commercial products through our ‘moxie’ attitude, which will lead the way tomorrow.
* Post sales services