Moxie meaning : courage, daring, or spirit

mox·ie (mks)

n. Slang

1. The ability to face difficulty with spirit and courage.

2. Aggressive energy; initiative: "His prose has moxie, though it rushes and stumbles from a pent-up surge" (Patricia Hampl).

3. Skill; know-how.

**Caption**

Energetic Innovations

Your electronics partner

Passionate about electronics

Pioneering energy effective customised solutions

Customised solutions for future

Futuristic solutions

Building your trust on electronics drivers

Designing future for you

TQI – Technology Quality Innovation

**Vision**

* At moxie, we strive to bridge the gap between the available technology & demand of energy industry. Our goal is to deliver value to customers by using the latest advancements in electronics arena for producing energy efficient, reliable and affordable solutions.

**Mission**

* Our Mission is to serve our unique customer needs through customised energy saving product line exceeding the quality benchmarks.
* Our mission is to fulfil unique customer needs by providing reliable electronics drivers through our TQI approach

**About US**

* Moxie provides diverse range of electronics drivers with the core competency into AC-DC drivers and DC-DC drivers with extensive focus on energy saving solar & LED based applications.
* Our focus is to provide environmentally conscious solutions by creating products that are designed to meet unique customer needs and protect the environment for today and for the future
* Our products exemplify TQI (Technology, Quality and Innovation). Our products are known for their enormous energy efficiency and reliable performance.

**USP/ Why us?**

* As a technology focussed company driven by professionals with more than 40 years of combined experience in high end semiconductor field, we supply highly innovative products with best quality within cost constraints.
* Our highly flexible and customised approach as we feel each customer requirement is unique
* Great focus on quality with detailed test reports provided upfront
* Total solution provider with consultancy, design, manufacturing capability with our tie up with channel partners.
* Understanding implicit customer expectations on three core parameters – Affordability, Quality and timely delivery
* Global procurement strategy with component procurement from the leading companies at the best rate.
* We convert innovative ideas into commercial products through our ‘moxie’ attitude, which will lead the way tomorrow.
* Post sales services